

CITY CLUB BUSINESS TECH CONFERENCE 2018

SPEAKERS

JAMES HSIEH | 626-888-1509 james.hsieh@cybertegic.com



CEO of Cybertegic, Cybertegic is a seasoned digital marketing agency in Los Angeles that specializes in executing online marketing for businesses with a strong focus in the areas of Google, Amazon, and Social Media Marketing.

Prior to establishing Cybertegic in 2002, James worked at Nestlé as its e-business manager and successfully launched several online business ventures for the company.

As a seasoned practitioner of digital marketing and a big nerd of technology by heart, James enjoys helping and seeing businesses grow through the innovative use of digital marketing.

LAURA HONEYCUTT | 925-628-4067 laura.honeycutt@sap.com



Laura has more than 30 years' experience in Partner Channel Management and Distribution Partner Management. Prior to joining SAP, Laura worked for Hewlett-Packard where she ran HP's largest distribution partner SYNEX. She ran a team of 15 sales reps, carrying \$2.8 billion in quota.

In 2012 Laura re-invented herself and gave up a career in Hardware Sales for a Software Sales career at SAP. She will celebrate her 6th year in September with SAP, with 5 of the years in SAP Business One. She found a deep passion for the product here, and truly sees how it helps small companies run better.

Prior to her career in Hardware and Software, she ran a skin specialist salon, where she was an esthetician.

SEAN O'BRIEN | 800-426-0178 smobrien@atrisktech.com



Sean O'Brien is CEO of @RISK Technologies, a Cyber Artificial Intelligence and Machine Learning Company. Mr. O'Brien's passion for combatting the cyber threat comes from his background as a former Army Officer where the concepts of Asymmetric thinking was instilled in him as an Army Ranger.

With a strong mathematics and engineering background Mr. O'Brien was known during his military career as an out of the box thinker who questioned conventional thinking and contributed to modifying doctrine.

TIFFANY LARGIE | 971-746-4546 tiffany@tiffanylargie.com



There was no magic bullet for coast-to-coast business and sales strategist, Tiffany Largie. She went from being a single mom to building three six-figure businesses, and on to a seven-figure business by the age of 30.

Tiffany began with no capital but sheer hard work and determination. Today she helps people create the income, influence, and impact they dream of.

She's the creator of Onwards to Freedom, a group which offers business training and support to idea-driven entrepreneurs. She speaks around the world on sales strategy, entrepreneurship, and profit building. She has dedicated her life to end small thinking worldwide.

MARLENE BREHM | 800-426-0178 mbrehm@atrisktech.com



@RISK Technologies Vice President Marlene Brehm is bringing energy, excitement and a unique perspective that is not traditionally associated with information technology, cyber technology, and artificial intelligence.

"If we accept the idea that Cyber Security is solely a technical discussion, and not a better understanding of human tradecraft that is automated by machines, then what are the limits we are placing on solving this global challenge?" Brehm asks.

Marlene is not new to many of trade concepts and regulatory issues having been a Regional Vice President in the Energy and Telecommunications sectors. As an international recording Artist with a number # 1 Album in Europe, she brings a new kind of energy and excitement to @RISK Technologies.

DAVID STRAUSSER | 619-779-2842 david@davidstrausser.com



David Strausser, a graduate of Penn State University with a degree in Information Sciences & Technology, is a sales engineer with Vision33 & SAP.

Being responsible for having a full pipeline of self generated prospects has allowed David to become a subject matter expert of marketing from the sales and business development point of view.

David employs a mix of old fashioned techniques, digital, and social marketing for his recipe of success.

GARY KAGAN | 415-635-3121 gary@yelp.com



Channel Sales Manager

Gary was the first Channel Sales Account Executive at Yelp. He is currently managing the San Francisco team that oversees entire West Coast operations for Yelp.

ASHLEY JOHNSON | 832-589-0817 ashley@mouthmarketingllc.com



Ashley Johnson is an entrepreneur and speaker.

She founded Mouth Marketing in 2015 to help businesses reach their full potential through strategic lean marketing tactics and improved processes.

She caught the entrepreneurship bug while still in high school where she developed and sold custom myspace pages to friends in school. While continuing her formal education, she maintained a side hustle in the social media world where she managed Foursquare, Twitter, Yelp, Facebook and Myspace pages for local businesses and artists.

Today, she leads a firm specialized in LinkedIn marketing.

MIKE WHITE | 949-420-3300 Mike.White@vision33.com



Mike White is a California native with over 30 years experience in programming, customer support, enterprise software implementation, training and development.

Mike has helped large companies such as Under Armour, Live Nation, Detroit Tool and others meet their business needs with enterprise software solutions as well as small companies and startups.

Mike has received various certifications and diplomas in areas of International Business as well as APICS certifications.