



May 12, 2015

To Whom It May Concern,

I have had the pleasure of working with David Strausser during the last 9 months in his capacity as a Business Development Director for my company Baja Bound Insurance Services (BajaBound.com). During that time, David helped us build and maintain our website affiliate program, and was fantastic in opening some new doors and opportunities for us in Baja and Mexico.

He is a high performer who has an exceptional work ethic, often times working well past business hours, and is always full of new ideas to help a company grow. He has a great can-do attitude, and is willing to really go the extra mile for his employers, clients and partners.

He is fluent in Spanish, well versed in the Mexican culture, and understands the nuances of US/Mexico binational business very well. I was extremely impressed with his ability to navigate through the bureaucracy of the Mexican government, get to the decision makers, and land us with appointments and contracts both at the state and federal level.

Additionally, I found David to be very dependable and honest. When we asked him to work on something, he would always respond and execute rapidly. I feel like he has a really great future ahead of him, especially with his talents in binational business and tech.

Please feel free contact me with any more questions at (619) 944-4662 or hank@bajabound.com.

Sincerely,

Hank Morton
President/Founder
Baja Bound Insurance Services, Inc.
www.bajabound.com