CITY CLUB 2018
BUSINESS TECH CONFERENCE

- DIGITAL MARKETING TO INCREASE SALES!
- ERP TECHNOLOGIES TO REDUCE COST!
- CYBER SECURITY TO PROTECT YOUR BUSINESS!

Wednesday, July 18th, of 2018
Event time - 4:00 PM to 8:00 pm
// 4:00 pm to 4:30 pm - Check-In and Registration
// 4:30 pm to 7:00 pm - Seminars by the Experts
// 7:00 pm to 8:00 pm - Networking Event
+ Cocktail Reception

CITY CLUB BUSINESS TECH CONFERENCE AND EXPO:

KEYNOTE SPEAKERS:

+ The Fast-Changing World of Digital Marketing! - James Hsieh, Cybertegic
+ Converting Web Traffic into Actual Sales! - Tiffany Largie, The Shadow CEO
+ Becoming Leaner, Faster, and More Profitable Through Technology! - SAP, Vision 33
+ 7 Simple Steps To Protect Yourself From Cyber Attacks - Sean O'Brien & Marlene Brehm - @ Risk Technologies

TECH TRACK 1: MODERN DAY DIGITAL MARKETING FOR ONLINE BUSINESSES

+ Harness the Amazing Marketing Power of AI using Google Ads!
+ Why Yelp is So Important in Growing Your Business Locally
+ How to Generate Leads for Business Using LinkedIn

TECH TRACK 2: HOW TO INCREASE YOUR PROFIT BY CREATING EFFICIENCY IN YOUR OPERATION!

+ How operation efficiency creates business profit
+ What tools to use to increase your operation efficiency
+ Analytics and Business Intelligence to make smart decisions

TECH TRACK 3: CYBER SECURITY - DON'T LET HACKER TAKE DOWN YOUR BUSINESS!

+ What are the most common attacks from hacker and how to protect yourself!
+ What are the preventative measures you can put in place to protect your business?

FREE GIVEAWAYS!

FOOD & DRINK NETWORKING EVENT

RSVP

📞 **213-620-9662**

🔍 **https://cctechconf2018.eventbrite.com**

📍 **City Club LA**
555 S. Flower St. 51st Floor
Los Angeles, CA 90071

Ticket Price:
$35
per person

Seats are limited.
Please register early.

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