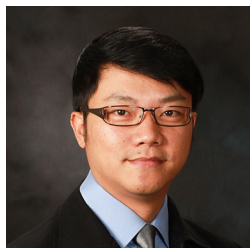


FEATURED SPEAKERS

CYBERTEGIC E-BUSINESS CONFERENCE 2018



JAMES HSIEH | CEO, [CYBERTEGIC, INC.](#)

CEO of Cybertegitic, Cybertegitic is a seasoned digital marketing agency in Los Angeles that specializes in executing online marketing for businesses with a strong focus in the areas of Google, Amazon, and Social Media Marketing. Prior to establishing Cybertegitic in 2002, James worked at Nestlé as its e-business manager and successfully launched several online business ventures for the company. As a seasoned practitioner of digital marketing and a big nerd of technology by heart, James enjoys helping and seeing businesses grow through the innovative use of digital marketing.



GINA DRAGO | SENIOR CHANNEL ACCOUNT EXECUTIVE, [YELP](#)

Gina has spent the last 3 years in multiple divisions at Yelp supporting small to national size businesses. She was one of the first employees on the Channel Partnership Team and has helped build the team to over 50 people. She has worked with almost every business vertical and focuses on enhancing business online presence as well as increasing leads through Cost Per Click Advertising.



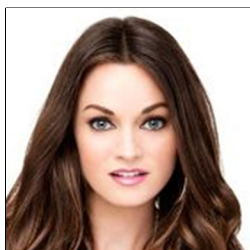
DAVID STRAUSSER | SALES ENGINEER, [VISION33 & SAP](#)

David Strausser, a graduate of Penn State University with a degree in Information Sciences & Technology, is a sales engineer with Vision33 & SAP. David specializes in working with small to medium-sized businesses and helping them grow through the adoption of technology. He achieves this by educating companies on how to best use technology to make their business more efficient by automating their manual business processes. His goal is to help companies eliminate all their spreadsheets and manual documents transforming their whole business to run inside of one, real-time, all-inclusive system. Throughout his career, David has helped over a hundred small businesses in Southern California become more profitable by teaching them how to break through their bottlenecks that were preventing growth.



SEAN O'BRIEN | CEO, [@RISK TECHNOLOGIES](#)

Sean O'Brien is CEO of @RISK Technologies, a Cyber Artificial Intelligence and Machine Learning Company. Mr. O'Brien's passion for combatting the cyber threat comes from his background as a former Army Officer where the concepts of Asymmetric thinking was instilled in him as an Army Ranger. With a strong mathematics and engineering background Mr. O'Brien was known during his military career as an out of the box thinker who questioned conventional thinking and contributed to modifying doctrine.



MARLENE BREHM | VICE PRESIDENT, [@RISK TECHNOLOGIES](#)

@RISK Technologies Vice President Marlene Brehm is bringing energy, excitement and a unique perspective that is not traditionally associated with information technology, cyber technology, and artificial intelligence.

"If we accept the idea that Cyber Security is solely a technical discussion, and not a better understanding of human tradecraft that is automated by machines, then what are the limits we are placing on solving this global challenge?" Brehm asks. Marlene is not new to many of trade concepts and regulatory issues having been a Regional Vice President in the Energy and Telecommunications sectors.